



Reconcilr

Intelligent Matching for Accountants

Transforming the most time-consuming part of accounting work

The Problem

Reconciliation is the dirty secret of accounting

60–70%

of fee time spent matching things that don't quite match

AMZN MKTP UK	≠	Amazon Marketplace	Abbreviations
£4,999.00	≠	£4,949.01	Early settlement discount
3 × £1,667	≠	1 × £5,000	Split payments
TfL Travel	≠	Transport for London	Trading name variants

**Current software demands exact matches.
Reality delivers approximate matches.**

75.8 million hours of reconciliation work annually in UK SME practices — done mostly in Excel, by expensive humans, under deadline pressure.

The Solution: Hyper Fuzzy Matching

Not AI hype. Intelligent confidence-scored matching that thinks like an accountant.

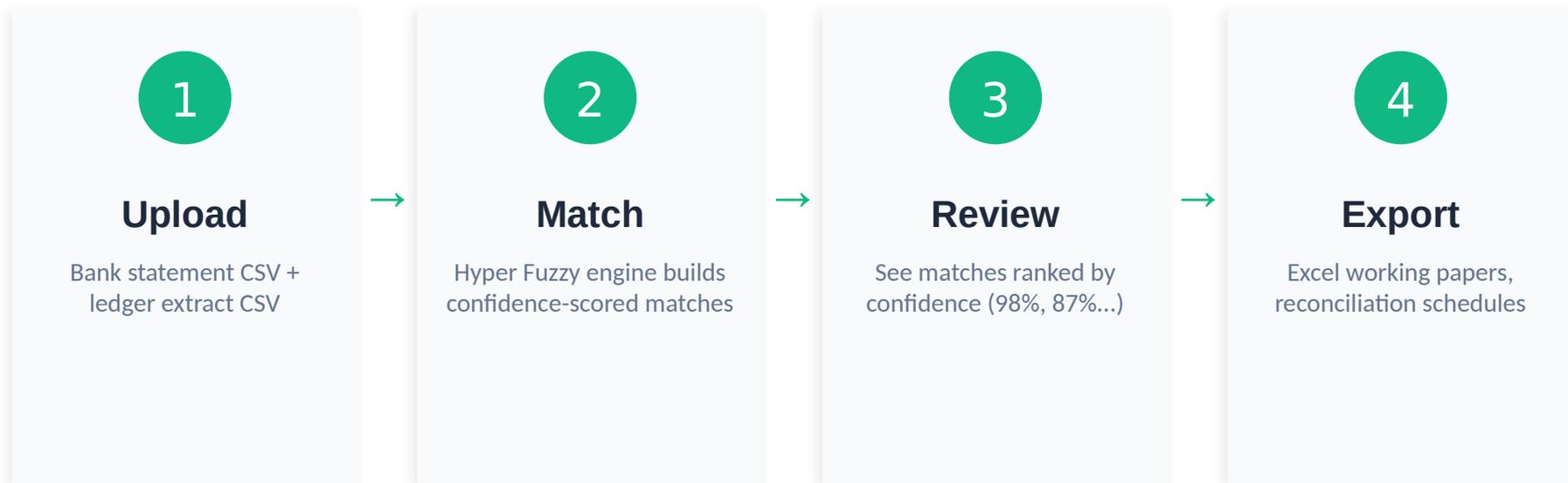
AMZN MKTP UK	→ Amazon Marketplace	87%
£4,949.01	→ £4,999.00 (1% discount)	94%
3 items = £5,001	→ 1 invoice = £5,000	91%

Confidence Scoring



Thresholds configurable per client, per engagement type

How It Works



CSV uploads only — no API credentials needed. Works with any accounting software. Your data stays secure.

Five Layers of Intelligence

1

Lexical

Typo tolerance, abbreviation expansion,
trading name → legal name mapping

2

Numeric

Rounding tolerance, early settlement,
split/combine detection

3

Temporal

Adjacent-day matching, month-end timing,
recurring pattern detection

4

Contextual

Prior year patterns, industry norms,
engagement type awareness

5

Graph

Supplier → Invoice → Payment chains,
intercompany & related party detection

The Business Case

Example: 50-Client Practice

£540

Monthly cost

45 billable × £12/mo

75 hrs

Hours saved

1.5 hrs per client

£1,875

Staff cost saved

@ £25/hr

3.5×

Monthly ROI

from day one

Volume Pricing

Free

forever

1-5 clients

£20

per client/mo

6-20 clients

£15

per client/mo

21-50 clients

£12

per client/mo

51-100 clients

£10

per client/mo

101+ clients

All features included at every tier. 30-day free trial. No setup fees.

Market Opportunity



23,700

UK Practices
(5-50 staff)



37.9M

Annual
Reconciliations



75.8M

Hours of Manual
Work Per Year

Why Now



Staffing crisis

Practices can't hire qualified accountants



Fee compression

Clients won't pay for manual admin work



Cloud adoption

Xero/QBO penetration enables CSV export



MTD & regulation

Better documentation required by regulators

Partner Programme

Earn recurring commission by referring accounting practices to Reconcilr

How It Works

- 1 Register as a Reconcilr partner
- 2 Share your unique referral link
- 3 Earn commission on every subscription
- 4 Track earnings in your partner dashboard

Commission Structure

Bronze	1-5 referrals	10%
Silver	6-15 referrals	15%
Gold	16+ referrals	20%

*Recurring monthly commission
for the lifetime of the referral*

R

Ready to eliminate manual reconciliation?

Free Trial

30 days, full access, no credit card

Live Demo

See Reconcilr match your real data

Partner Up

Earn recurring commission on referrals

app.reconcilr.com

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