



Reconcilr

Intelligent Matching for Accountants

Transforming the most time-consuming part of accounting work

The Problem

Reconciliation is the dirty secret of accounting

60–70%

of fee time spent matching
things that don't quite match

AMZN MKTP UK	≠	Amazon Marketplace	Abbreviations
\$5,999.00	≠	\$5,939.01	Early settlement discount
3 × \$2,000	≠	1 × \$6,000	Split payments
TfL Travel	≠	Transport for London	Trading name variants

**Current software demands exact matches.
Reality delivers approximate matches.**

75.8 million hours of reconciliation work annually in UK SME practices — done mostly in Excel, by expensive humans, under deadline pressure.

The Solution: Hyper Fuzzy Matching

Not AI hype. Intelligent confidence-scored matching that thinks like an accountant.

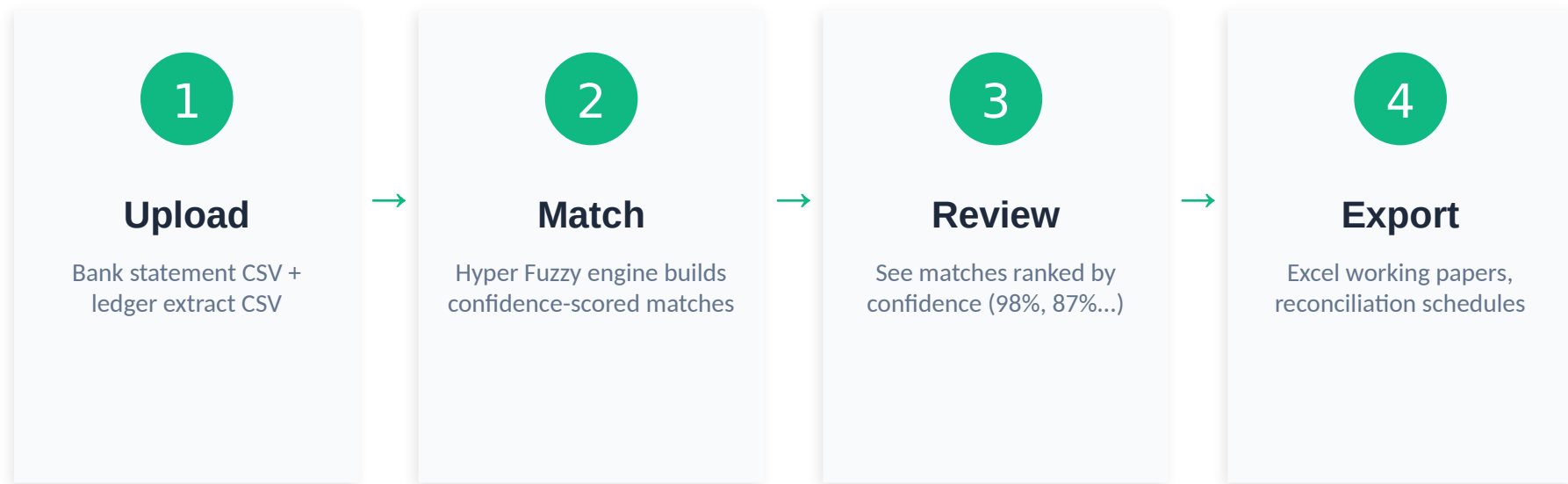
AMZN MKTP UK	→ Amazon Marketplace	87%
\$5,939.01	→ \$5,999.00 (1% discount)	94%
3 items = \$6,001	→ 1 invoice = \$6,000	91%

Confidence Scoring

95%+	75–94%	50–74%	<50%
Auto-accept	Review queue	Investigation	Manual work

Thresholds configurable per client, per engagement type

How It Works



CSV uploads only — no API credentials needed. Works with any accounting software. Your data stays secure.

Five Layers of Intelligence

1

Lexical

Typo tolerance, abbreviation expansion,
trading name → legal name mapping

2

Numeric

Rounding tolerance, early settlement,
split/combine detection

3

Temporal

Adjacent-day matching, month-end timing,
recurring pattern detection

4

Contextual

Prior year patterns, industry norms,
engagement type awareness

5

Graph

Supplier → Invoice → Payment chains,
intercompany & related party detection

The Business Case

Example: 50-Client Practice

\$675

Monthly cost

45 billable × \$15/mo

75 hrs

Hours saved

1.5 hrs per client

\$2,250

Staff cost saved

@ \$30/hr

3.3×

Monthly ROI

from day one

Volume Pricing

Free

forever

1–5 clients

\$25

per client/mo

6–20 clients

\$19

per client/mo

21–50 clients

\$15

per client/mo

51–100 clients

\$12

per client/mo

101+ clients

All features included at every tier. 30-day free trial. No setup fees.

Market Opportunity



23,700

UK Practices
(5–50 staff)



37.9M

Annual
Reconciliations



75.8M

Hours of Manual
Work Per Year

Why Now



Staffing crisis

Practices can't hire qualified accountants



Fee compression

Clients won't pay for manual admin work



Cloud adoption

Xero/QBO penetration enables CSV export



MTD & regulation

Better documentation required by regulators

Partner Programme

Earn recurring commission by referring accounting practices to Reconcilr

How It Works

- 1 Register as a Reconcilr partner
- 2 Share your unique referral link
- 3 Earn commission on every subscription
- 4 Track earnings in your partner dashboard

Commission Structure

Bronze

1–5 referrals

10%

Silver

6–15 referrals

15%

Gold

16+ referrals

20%

*Recurring monthly commission
for the lifetime of the referral*

R

Ready to eliminate manual reconciliation?

Free Trial

30 days, full access, no credit card

Live Demo

See Reconcilr match your real data

Partner Up

Earn recurring commission on referrals

app.reconcilr.com

phillip@solutionssynthesis.com | Solutions Synthesis Limited